



Ardrossan Winton Rovers Youth Academy
Club Culture Plan



Club Culture Plan

CLUB INFORMATION

Club name: Ardrossan Winton Rovers FC Youth Academy		
Key Contact: Eddie Gibb	Tel no: 07900665335	Email: wintonacademy@outlook.com
Locations / Venues: Winton Park, Ardrossan. Seafield Football Academy, Ardrossan. St Matthews, Saltcoats.		
Local Authority: North Ayrshire Council		
Club website: https://www.wintonroversacademy.org.uk/	Twitter:	Facebook
About the club:		
About Us		
<p>Ardrossan Winton Rovers Youth Academy is a club whose objectives are to provide a structure within which all our member teams can play football in line with the pathway set out by the Scottish Football Association. Our academy will provide opportunities for children and young people to achieve, be active, safe, respected, responsible, nurtured, healthy and included, and will fully adopt the policy & Procedures of the Scottish Youth Football Association & Scottish FA & to achieve these outcomes.</p> <p>We will advance public participation in football by promoting the game of football through the provision of recreational facilities and activities, to improve the fitness and health of the persons for whom the facilities/activities are primarily intended and to provide a safe environment to encourage and promote the development of football, health, self-esteem and friendship within the community of Ardrossan.</p> <p>Ardrossan Winton Rovers Youth Academy since its inception in 2018, the organisation has been underpinned by the expertise of the members of Ardrossan Winton Rovers Junior Football Club, a club that has been in existence since 1900. All of the Academy's coaches and administrators are volunteers who give up their time for the betterment of others. The academy is self-funded and recognises the valued support of community members and businesses who contribute to ensure the Academy is well maintained.</p> <p>We aim to provide facilities and equipment and it will be available to anyone irrespective of race, colour, religion, sex, sexuality, or disabilities. We aim to promote a respect for diversity and encourage people to take pride in themselves and their team mates through the game of football.</p> <p>We are a part of Ardrossan Winton Rovers Football Club and as such our legal status is that we are a Community Interest Company.</p>		



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Mission / Values/Vision

Mission Statement

- To develop skilled, confident and creative players
- To make the game fun and safe in practice and play
- To teach good behavioural habits and respect for all
- To value character, effort and performance as equal to winning.
- To provide an identity within the community and to be proud of it.

Vision Statement

To make every single player a better person.

“We are stronger together” , is our motto.
In Latin “Plus unum sumus”.

Actions - POSITIVE COACHING SCOTLAND (Culture, environment, attitudes & behaviours)

Club	<ul style="list-style-type: none"> - Club has strong mission statement - Promote club mission to all members & beyond. - Develop club handbook to host all key club information. This will help induction of any new members to outline who club are and the standards and expectations set. - Promote the Codes of Conduct to all members (Club officials/ coaches/ parents/ players) - Develop match day guidelines that can be standardised across club and acted upon especially at home games (i.e welcome opponents/spectator areas/ coach areas/ handshakes / banners) - Appoint Positive Coaching Scotland Club champions/Floating coaches to support the environments especially at match days. - Host Positive Coaching Scotland workshops to support education of club members. - Develop club POSITIVE COACHING SCOTLAND resources to support environment. - Use club open days to build a showcase on the club values, ethos & partnership with Positive Coaching Scotland
Coaches	<ul style="list-style-type: none"> - Use club mission to develop a club coaching philosophy for all coaches. - Positive Coaching Scotland Workshop with coaches to educate on creating positive learning environment. - Develop a process to deal with parents on the touchline.
Parents	<ul style="list-style-type: none"> - Promote code of conduct with parents, the code of conduct is enshrined in our constitution. - Host Positive Coaching Scotland workshop with club parents. - Develop Positive Coaching Scotland parent cards to support - Develop further methods to promote positive messages to parents



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Players	<ul style="list-style-type: none">- Develop man of the match cards to promote effort, attitude, improvement & behaviour.- Deliver key messages of Positive Coaching Scotland to players- Develop code of conduct with the players
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Key Actions and who responsible

Ardrossan Winton Rovers Youth Academy will provide all of its teams with the resources it requires to foster training and play youth football. These resources will be football strips, training balls, cones, ladders pop up goals and all such equipment as is deemed necessary to train and play.

Ardrossan Winton Rovers Youth Academy will provide at its Seafield training complex welfare facilities for the purposes of health and safety.

Ardrossan Winton Rovers Youth Academy will provide at its Seafield training complex green grass for the teams to train and play football on. These pitches will be up to 9v9 and thereafter facilities will be sought within the local area.

Ardrossan Winton Rovers Youth Academy will provide at its Seafield training complex flood light facilities on demand from the youth teams.

The responsibility for these actions will be that of the Ardrossan Winton Youth Academy's executive committee who are governed by the academy's constitution, this constitution is usurped by the constitution of Ardrossan Winton Rovers Community Interest Company. The directors of said company will have ultimate jurisdiction in the management of the Academy and therefore has ultimate responsibility.